



Thank you for an awesome year! Your constant, faithful support allows us to do what we do and we are proud to have so many wonderful partners across Virginia. We truly appreciate everyone who participates in our work and we're excited to connect with even more of you next year in 2024! A very Happy New Year to you and your loved ones.

Primary care is a value center. [Reconceptualizing Primary Care: From Cost Center to Value Center](#), a recent article by Dr. Luci Leykum in the New England Journal of Medicine Catalyst, highlights that preserving and improving primary care will not be an automatic result of value-based reimbursement. Instead, this requires rethinking care to focus on relationships among the four pillars of primary care: patients and their families, physicians, health systems, and their surrounding communities. [We created a summary to share with health systems.](#)



We hope you will consider joining us for one of our new projects next year.

Supporting Unhealthy Substance use care Through a whole person Approach and user centered INtegration into primary care (SUSTAIN)

- We will engage primary care practices and individuals with lived unhealthy substance use (USU) experience in codesigning a whole person USU intervention and collaboratively test the implementation of the intervention in primary care practices.

An Antibiotic Stewardship Trial: Nasal Steroids, Nasal Irrigation, Oral antibiotics and Subgroup targeting for Effective management of Sinusitis (NOSES)

- Our goal is to improve outcomes for patients with acute rhinosinusitis (ARS) by understanding for whom antibiotics, intranasal corticosteroids, supportive care, or watchful waiting are most likely to provide benefit. We hope the information we learn in this study can be used by providers and patients to figure out what is the best way to treat ARS.

Virginia Cancer Screening Research Network (CSRN) Accrual, Enrollment, and Screening Site (ACCESS) Hub

- We are creating a screening network from long-standing, inter-institutional partnerships to assist with the National Cancer Institute's mission of testing new cancer screening technologies with great promise for reducing cancer death. Our first study will be trial of a multi-cancer blood detection test.

💡 For further details about these projects and others, please [visit our website](#).